



LUXURY FURNITURE RENTAL

AWARD-WINNING INTERIORS & SHOW HOMES



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INTRODUCING A.LONDON

As part of Britain's first B Corp certified Interior Design collective; we are an international, multi-award-winning design studio renowned for our innovative and distinctive designs. Manifesting unique schemes and furniture pieces into a reality, our passionate designers create tailor-made luxury interiors - available to rent or buy.

Intrigued by the use of sourcing locally and unearthing the greatest contemporary art from emerging and established artisans, we ensure a uniform style is never repeated when transforming your ideas into exceptional spaces.





WHY A.LONDON RENTAL?

1.

We are London's only design studio to offer luxury bespoke furniture rental for prime and super-prime properties.

2.

We combine a mix of bespoke and carefully curated off-the-shelf items to optimise the space and create a unique scheme, with both value and sustainability in mind.

3.

We provide a fast and flexible service with a short lead time (from approximately 20 working days).

WHO IS THIS SERVICE FOR?

PROPERTY OWNERS...

looking to maximise interest, increase the rental or sale value of their prime and super-prime properties and reduce the time on the market.

TENANTS...

looking for a more luxurious furniture rental option for the duration of their tenancy.

BOUTIQUE DEVELOPERS...

looking to dress their luxury units ready to launch to market.

PRIME PROPERTY AGENTS...

wishing to offer a new dimension to obtain optimum values for their clients.



ADDING VALUE THROUGH STYLE

100%

of dressed properties sell
faster than undressed ones.

78%

of property professionals
confirm that home staging
would increase the value
offer by up to 10%.

77%

of property professionals say
they had a return on investment
with the property dressed.

100%

of property professionals say
dressed properties have been a
helpful marketing tool whilst
the property is listed.

74%

of property professionals say
more time is spent viewing a
dressed property to that of an
undressed property.



OUR PROCESS

01

SITE VISIT

We provide an initial consultation to establish the property style, location and target demographic.

02

PROPOSAL

We will provide an initial pricing proposal for a rental scheme that will show your property to its full potential.

03

APPOINTMENT

Our designers will begin crafting a scheme to suit the property and client's needs. If you would like involvement in the design process, a design fee will be applicable.

04

DESIGN

Following payment, our talented designers will begin crafting your design scheme.

05

INSTALLATION

Seamless installation by our internal logistics team, overseen and quality assured by a dedicated team leader.

06

RENTAL COMPLETION

After the minimum rental period, rental can continue until the property is sold or let with the added option to purchase at any point during the rental.

07

COLLECTION

When the rental is complete, our logistics team will simply collect the furniture for you with 4 weeks written notice.

Certified



Corporation

This company meets high standards of social and environmental impact.

Since 2012 we've been on a mission to be the best furnishing and interior provider on the planet and now we are on a mission to make the planet a better place too. In 2023, we were proud to become Britain's first B Corp certified interior design collective. As a future-focused collective, we realised how much difference we could be making on eco and social levels. So instead of sustaining and maintaining our performance, we prioritised plans to regenerate and commence a never-ending journey towards 'sustainability' and do our bit to make the planet a better place for every being.

Through initiatives with our teams, customers, our supply chain, the wider community, and by being transparent and accountable, we are healing more than just the environment and each step of the way, proving to you that the breathtaking world of interiors can also be a beneficially breathtaking world.

CIRCULAR DESIGN

As a B Corp certified interior design studio, we know the difference we can make by encouraging sustainability within our industry. At A.LONDON, our luxury rental furniture option not only provides clients with a flexible furnishing solution at the highest level, but also creates circularity within the interior design process.

By using a combination of both bespoke and rotated luxury furniture in our projects, we have created a process whereby no furniture should ever go to landfill. Our flexible rental terms mean that when you have sold or rented your property, our diligent logistics team will collect the furniture with four weeks written notice, ensuring that our beautiful furniture pieces are kept in existence.



FURNITURE WITH FEEL GOOD



LOCALLY SOURCED

In keeping both our carbon footprint and desire to support local suppliers at the forefront of our minds, we strive to source as many of our products as possible within the UK & Europe.



RAPID & FLEXIBLE

Say goodbye to wasted hours assembling low-quality furniture. Our trusted logistics team will install all furniture and remove any excess rubbish.



CONSCIOUSLY CRAFTED

To ensure the highest level of quality and comfort, we only collaborate with the finest handpicked craftspeople and furniture makers - in doing so we have complete trust in the products we deliver.



STRESS FREE

Unable to be there on the day? We will even collect and return your keys to you via your agent. With our rapid response time, speedy turnaround, and flexible contracts, we help you avoid those unwanted void periods when trying to sell or let your property.

ONE ST JOHN'S WOOD

SQ/FT: 1,877 | VALUE: UNDISCLOSED | [SHOW HOME](#)

TIME ON THE MARKET: 3 WEEKS



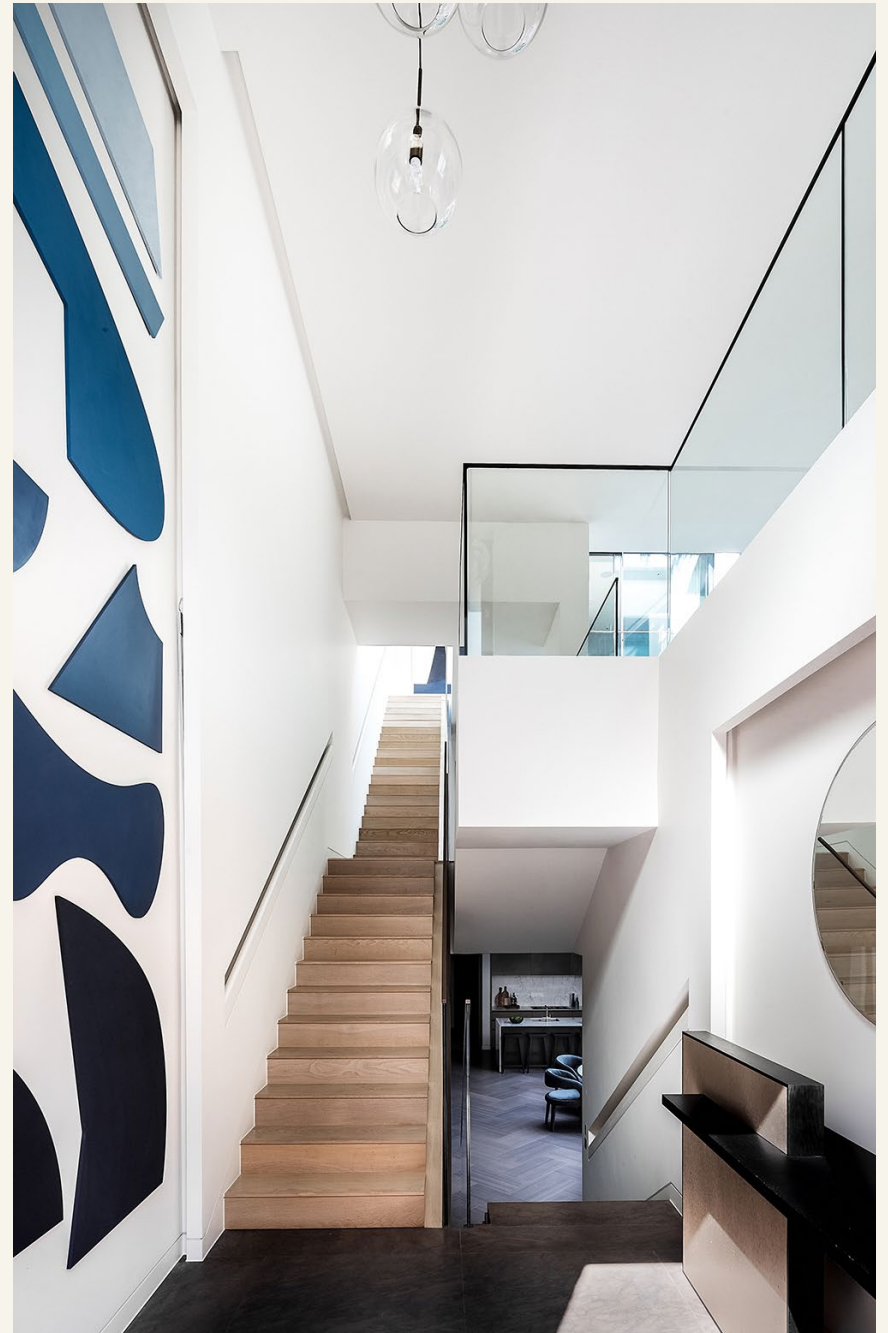






THE W1 TOWNHOUSE

SQ/FT: 3,439 | VALUE: £9,950,000 | [SHOW HOME](#)





THE WETHERBY

SQ/FT: 3,189 | VALUE: £8,950,000 | LUXURY RENTAL









HOLLAND PARK VILLAS

SQ/FT: 2,238 | VALUE: £8,500,000 | LUXURY RENTAL



NO.1 BELGRAVIA

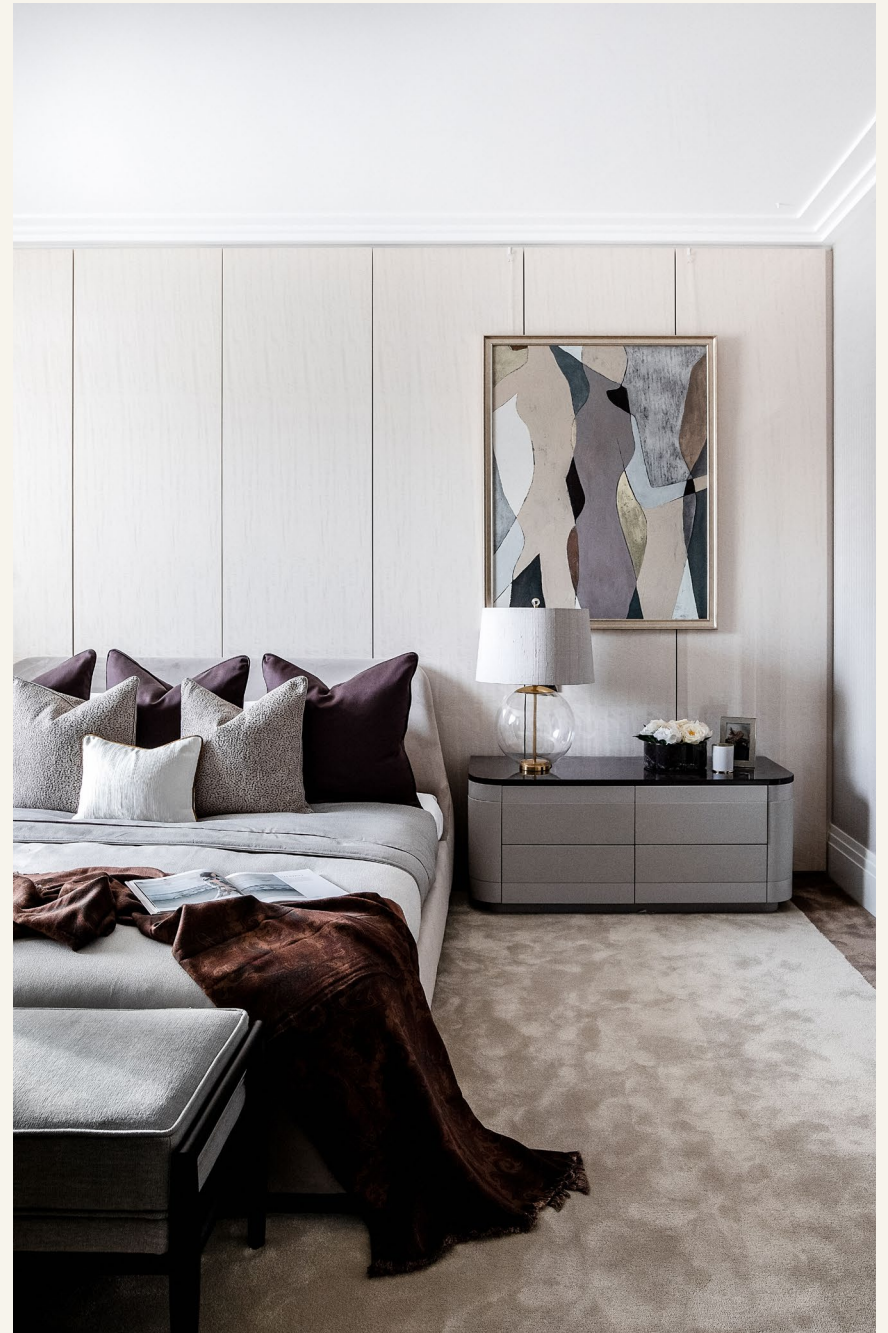
SQ/FT: 3,885 | VALUE: £4,200,000 | LUXURY RENTAL







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CORINTHIA RESIDENCES

SQ/FT: 2,906 | VALUE: 7,000 P/W | FURNITURE PACKAGE FOR TENANCY







TESTIMONIALS

“ A.LONDON provided us with 3 outstanding design schemes at One St John’s Wood. Not only was the service and delivery of the projects exceptional, but their designs were so well suited to our target buyer demographic, we sold all 3 units in a very short period of time. ”

JACOB SULLIVAN
SALES & MARKETING DIRECTOR
REGAL LONDON

“ The approach taken by A.LONDON has proven to be desirable to both old and young, due to the quality styling and timeless design. ”

KATHRIN HERSEL
PROPERTY DIRECTOR
ALMACANTAR

PRICING



BESPOKE

Given the bespoke nature of our luxury service, each project will be priced for independently.



MINIMUM 3 MONTHS RENTAL PERIOD

Minimum 12 months rental for furniture for tenant use.



DEPOSIT

1 month's deposit is required to be returned at the end of the rental agreement (subject to terms and conditions).



LOGISTICS & SPARKLE CLEAN

Studio - FROM £750

1 Bed - FROM £1,500

2 Bed - FROM £2,000

3 Bed - FROM £2,500

FURNITURE AVAILABLE FOR ONWARD PURCHASER TO BUY AT ANY POINT.



ADDITIONAL SERVICES

FOR PURCHASE ONLY



WINDOW TREATMENTS

In collaboration with our in-house window treatment service, SWAG, we provide a range of solutions tailored to your property, offering both blinds and curtains in a variety of colours and fabrics.



JOINERY

We work alongside trusted joinery experts to design bespoke solutions to any space.

Available in a range of wood and painted finishes to sit comfortably within the scheme that we provide. Elevations and scale drawings are provided throughout the process.



AV SUPPLY & INSTALLATION

Working with our specialist partners, we can provide supply and installation of audio visual equipment tailored to your properties requirements.



DECORATION

Whether it's one feature wall, a new wall colour throughout the space or a combination of both, we're on hand to help make the space your own.



SPARKLE CLEAN

There is nothing better than coming home to a squeaky-clean property! Envision the cushions plumped, kitchen surfaces sparkling and the beds freshly made; our pre and post-cleaning service ensures that no corner is left untouched.



LIGHTING

Our design team will work with you to add this enhancing element to your property, recommending pendants and wall lighting.

TERMS & CONDITIONS

TRADING ADDRESS:

A.LONDON (the company) is a division of AG of C Limited
Mortimer House
37 - 41 Mortimer Street,
Fitzrovia, London
W1T 3JH

VAT registration number: 322 2764 25

Company number: 11922225

GENERAL TERMS

1. Quotations are valid for 28 days.
2. These terms and quotation may not be assigned to a 3rd party.
3. The Company shall be allowed access to the property for marketing purposes, including the use of photography by arrangement.
4. Installation prices from:
Studio - £750 (500-1,000 sqft)
1 Bed - £1,500 (500-1,000 sqft)
2 Bed - £2,000 (500-1,000 sqft)
3 Bed - £2,500 (1,000-2,000 sqft)
Any properties larger than 3 bedrooms will be quoted upon request.
5. Should postponement of an install or collection arise within 3 working days prior to the confirmed install date, The Client will be liable to pay the installation charge again.
6. Cancellation - Orders cancelled at any time shall forfeit their initial payment.
7. In the event that the planned installation date does not occur on Client instruction, after 14 days from the original installation date the Company reserves the right to charge an amount to cover storage equal to 1% of the sales value of the project for every 30 days of additional storage. The holding fee will be calculated on a daily basis.
8. Please ensure that all main services such as electricity, gas and water are connected and working prior to the installation date and that the site is safe and free from other workmen or trades. If the property is deemed unsafe, incomplete or poses a potential hazard to the team or furnishings, then The Company will be required to charge the standard postponement fee as per note 5 and will have to rearrange the install.
9. The property should be vacant, clean and free of dust and dirt. The Company recommend a deep clean prior to any installation of furnishings or hard accessories, which is to be arranged by the Client.
10. Return of Goods - Should any goods delivered found to be damaged or faulty, replacement goods shall be supplied subject to the Company being informed of the faults within 14 days of installation.
11. The Company reserves the right to charge an additional supplement if knock down furniture is required, due to access restrictions.
12. Payment of the Company's initial invoice will be deemed by the Company as acceptance of the terms and conditions as set out in this document.
13. The agreement for the sale or rental of furniture is solely between The Company & The Client of the furniture. In the event of a sale as specified on the front of the invoice, the transfer of ownership of the items will occur on delivery to The Client's specified location once full funds have been received.

14. Furniture items ordered are subject to availability and can be swapped for a similar product if original choice unavailable.
15. Delays - Neither party will be in default of any obligation to the extent that it is prevented from or delayed in the performance due to circumstances beyond its reasonable control, provided that the affected party uses its reasonable endeavours to mitigate or overcome its delay.
16. The Company's total liability in respect of all losses out of or in connection with the agreement and/or services, whether on contract, tort (including negligence), breach of statutory duty or otherwise shall not exceed £5 million.
17. The Company shall under no circumstances whatsoever will be liable, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, for any loss of profit, loss of revenue or loss of anticipated savings, or for any indirect, special or consequential loss arising out of or in connection with the agreement and/or in the services.

RENTAL TERMS

1. Furnishings are provided on a rental basis and are for show purposes only; they are not to be used in any other way. If the furniture is used for any other purpose without written permission from The Company then The Client will be liable to purchase all of the furnishing items with immediate effect.
2. The Client is responsible for full reinstatement, including insurance, for any loss or damage to furnishings items during the period of rental. Fair wear and tear is accepted.
3. The Company remains the owner of the furnishings.
4. All furnishings must remain at the original delivery address. If furniture is moved, The Client will be required to purchase the furnishing items. The Company are however, able to arrange for the furniture to be moved to an alternative suitable property with the agreement at the same cost as the collection charge set out below.
5. If these terms and conditions are not met, The Client must agree to authorise The Company access to the furnishing items at any time for collection.
6. The Client agrees to a minimum of 3 months rent. They will also pay a security deposit of 1 month's rent upfront. Therefore periods will be invoiced upfront on a 4-week basis.
7. If The Client chooses to end their rental agreement with The Company and not purchase the furnishings, a collection charge equivalent to the installation charge will be taken from their initial security deposit. The remaining amount will be refunded within 15 working days of the removal date. This is subject to there being no damage (all items are in 'as new condition'), loss and rental payments are up-to-date.
8. In the event that The Client wishes to purchase the furniture, the purchase price will be provided upon installation. The rental period will cease on payment of the consideration for purchase being received by The Company.
9. Onward Purchase - Please note we do not accept a hire purchase. Should The Client wish to purchase the furniture after rental, the price will be the total sales value given at point of project confirmation. If however, the furniture has been rented for a minimum of a 6 month period, The Company will provide a 10% discount on the total purchase price as long as rental payments are up to date.
10. Whilst every care is taken during the collection of wall-hung artwork, mirrors and sculptures, The Client agrees to take responsibility for any required remedial work.
11. This contract may be terminated by either party serving 1 month's notice in writing after the minimum period.

CONTACT US

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